



Kids Mobility Network Boundless Cycles Initiative Demo Day 2025



When: Saturday, March 22, 2025
Where: Thunder Ridge Middle School
5250 S. Picadilly Street
Aurora, CO 80015

*Connecting Families with Therapeutic Recreation Solutions
... for an Active Lifestyle!*



2025
Sponsorship
Prospectus

Presenting Sponsor



You're Invited to participate in the 2025 Kids Mobility Network Boundless Cycles Initiative Demo Day. Kids Mobility Network and our presenting sponsor, MGA Homecare invite you to join us as we share our products and expertise in helping children and adults with disabilities find the ideal therapeutic recreation solution for their active lifestyle.

Use this event to build your brand amongst prime consumers, illustrate your product or service offering, and fund a meaningful and important mission. Your logo will be showcased as soon as you commit to your sponsorship and will be displayed in all correspondence. The sooner you become a sponsor, the greater impressions your brand receives with our audience. Become a sponsor today!

OUR ATTENDEES ARE:

- Families seeking therapeutic recreation solutions for their child(ren)
- Adults with disabilities seeking cycling solutions to enhance their lives
- Active adults that are seeking cycling alternatives to traditional 2-wheel bicycles
- Doctors, physical therapists, occupational therapists, and other medical professionals
 - *All decision makers purchasing products and services like yours!*

Your sponsorship includes exposure and/or a presentation booth for your team to direct market your products and services to maximize your impressions with all guests.

WHY SPONSOR THIS EVENT?

Kids Mobility Network provides innovative therapeutic recreation equipment such as adaptive bikes, adaptive joggers, bike trailers, recumbent trikes and quad cycles, tandem cycles, and other equipment to children and adults with disabilities. As a sponsor, you become a critical catalyst to the success of this program and a partner in changing the lives of the families we serve. Equipment recipients benefit from lifestyle changes, leading to a life of improved health and happiness, as well as enhanced social lives. KMN has become the largest provider of adaptive and accessible cycles in Colorado, leveraging its 20 years of expertise serving over 2,700 families. Because Kids Mobility Network's mission is to serve the disability community, there is nothing controversial about supporting the organization, and creates positive brand association in the community. We invite you to join us as a sponsor of this popular event.

Your participation in this event provides your organization with the opportunity to:

- Demonstrate your commitment to giving back to the community
- Associate your brand with a very reputable non-profit organization
- Market your products and services to event guests through your team's direct sales interaction
- Provide product samples, coupons, and marketing materials to participants
- Gain market exposure for your brand and capture new customers

This is your opportunity join us in changing the lives of some really great families that need our help.



WHAT'S INCLUDED WITH YOUR SPONSORSHIP?

We have established a variety of sponsorship packages for you to choose from. Each of the sponsorship levels provides the opportunity to interact with event guests; marketing and exposure through our website, social media, email campaigns, as well as the opportunity to provide products samples and/or place your marketing materials at the event. Specific sponsorship details are as follows:

Gold Sponsorship Package

- 10 x 10 Booth space with table and chairs at event with premium placement
- Co-branded intake form for pre-event marketing and priority processing of guests' intake forms
- Pre and Post Event Marketing Ad Posted on KMN Social Media and sent to KMN email database
- Placement as a Gold Sponsor in all electronic media, event materials & event displays
- Cost: \$5,000

Silver Sponsorship Package

- 10 x 10 Booth space with table and chairs at event with secondary placement
- Pre Event Marketing Ad Posted on KMN Social Media and sent to KMN email database
- Placement as a Silver Sponsor in all electronic media, event materials & event displays
- Cost: \$2,500

Bronze Sponsorship Package

- Table and chairs at event
- Placement as a Bronze Sponsor in all electronic media, event materials & event displays
- Cost: \$1,000

All sponsors will gain recognition in electronic media, event materials & event displays. Lunch will be provided to all vendors and volunteers.

EVENT SCHEDULE

- Participation: Kids Mobility Network will begin inviting guests in January
- Registration: Registration will open before the end of January
- Day of Event:
 - 7:00 AM – Set-up
 - Vendor set-up
 - Venue set-up
 - 9:30 AM – Event opens to all guests
 - Noon – Vendor lunch provided by Kids Mobility Network
 - 3:00 PM – Doors close
 - 4:00 PM – Event ends / Vendor pack-out
 - 5:00 PM – Must leave premises

EVENT VENUE

The Kids Mobility Network Boundless Cycles Initiative Demo Day is a premium event. Our first-year event last year was remarkably successful and widely attended. This year our Boundless Cycles Initiative program is more popular with many more families served. We will broaden our marketing and exposure for the event, which we expect will result in attracting more guests to this year's event. For that reason, we have extended the hours of the event to more than double the number of hours over last year's event.

Our 2025 event will be held at Thunder Ridge Middle School in Aurora, Colorado. This school provides a fully accessible venue with ample parking, a large gymnasium that provides space for guests and vendors, as well as a large area for guests to test drive our full inventory of bikes.

The venue provides a large space for our event to take place regardless of unpredictable spring weather conditions. Furthermore, the building is located just off a main road with a turn signal for safe and easy access for vehicles of all sizes.

The gymnasium has direct access doors for vendors to utilize for easy access for packing materials for their marketing efforts quite simple. A separate parking area for vendors makes logistics easier.

HOW TO REGISTER AS A SPONSOR

We're very pleased to invite your organization to participate in the Kids Mobility Network Therapeutic Recreation Event. To register as a sponsor in this event, please complete the following information and return as soon as possible. Sponsors will be highlighted in all correspondence and on the Kids Mobility Network website as they are received. The sooner you register, the more exposure and impressions you receive.

Company: _____

Contact: _____

Title: _____

Address: _____

City, ST Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level:

- ☐ Gold Sponsor - \$5,000
- ☐ Silver Sponsor - \$2,500
- ☐ Bronze Sponsor - \$1,000

Contact Signature: _____ Date: _____

Registration Instructions

Please mail registration with payment made payable to "Kids Mobility Network" for your sponsorship to:

Kids Mobility Network, Inc.
7390 S. Fraser Street, Unit A
Centennial, Colorado 80112

OTHER INFORMATION

Event Information Contact

For answers to your questions or request event information, please contact:

Peter Kopp, Kids Mobility Network
Phone: 303-242-8281
Email: peter.kopp@kidsmobility.org